



# HAYWARD COMMUNITY TASK FORCE MEETING



**Hayward City Hall  
777 B Street,  
2<sup>nd</sup> Floor, Room 2A  
Hayward, CA 94541**

**February 22, 2017  
6:00 p.m. – 8:00 p.m.**



# **WELCOME**



**Mayor  
Barbara Halliday**



# **WELCOME**



**City Manager  
Kelly McAdoo**



# AGENDA

- A. Welcome and Introductions
- B. Ground Rules
- C. Review Community Taskforce Charter & Timeline
- D. Discuss Community Conversation Strategy
- E. Discuss Proposed Strategy for ADAP Review
- F. Public Comment
- G. Discuss Next Meeting Date & Agenda
- H. Adjournment



# INTRODUCTIONS

- Name
- Why Did You Volunteer to be part of this Community Taskforce?
- Name 1 Thing You Hope To Accomplish by the end of our work together



# PROPOSED GROUND RULES

- ❖ Keep Eye on the Prize – Community
- ❖ Everyone Participates
- ❖ Be Respectful of the Ideas of Others
- ❖ Agree to Disagree When Necessary
- ❖ Be Prepared
- ❖ Stay on Agenda
- ❖ Start and Stop on Time
- ❖ Decision Making



# PROPOSED TASKFORCE CHARTER

- ❖ Purpose
- ❖ Membership
- ❖ Taskforce Role and Responsibilities
- ❖ Role of Taskforce Subcommittees and Leads
- ❖ Co-Chair Responsibilities
- ❖ Taskforce Protocol and Logistics



# PROPOSED TASKFORCE CHARTER

## ❖ **PURPOSE**

- ✓ Partnership Between Community Members/City;
- ✓ Review, Evaluate, and Update the 1992 ADAP
- ✓ Provide Council with Recommendations that result in action steps that protect the rights of Hayward residents regardless of their political affiliation, economic status, immigration status, religion, race, ethnicity, gender, or sexual orientation.





# PROPOSED TASKFORCE CHARTER

## ❖ MEMBERSHIP

### Community Task Force Members

Kristal Brister  
Betty DeForest  
Ria Lancaster  
Rosaura Mendoza  
Randy Wright

Sheila Burks  
Kevin Dowling  
Dione Lien  
Galilea Rios

Frank Burton  
Myra Feiger  
Ruben Martinez  
Raj Singh

Freddye Davis  
Mohammed Khan  
Kari McAlister  
Veronica Solorio

### Commission Representatives

#### Youth Commission

Vivian Phung

#### Community Services Commission

Arzo Mehdavi  
Linda Moore

#### Personnel Commission

Giancarlo Scalise



## HAYWARD COMMUNITY TASK FORCE

**TO SHARE OR  
NOT TO SHARE...**



### **TASKFORCE MEMBERS CONTACT INFO**

- **EMAIL**
- **PHONE NUMBER**



# PROPOSED TASKFORCE CHARTER

## ❖ **TASKFORCE ROLES AND RESPONSIBILITIES**

- ✓ Attendance & Role at Taskforce Meetings;
- ✓ Attendance at Council Meetings;
- ✓ Facilitate Community Conversations;
- ✓ Participate in Taskforce Subcommittees;
- ✓ Lead/Co-Lead of Taskforce Subcommittees;



# PROPOSED TASKFORCE CHARTER

## ❖ **ROLE OF TASKFORCE SUBCOMMITTEES AND LEADS**

- ✓ **Periodic short-term subcommittee work groups**
  - Focus on coordinating Community conversations;
  - Reviewing Sections of the ADAP
- ✓ **Leads:**
  - Co-Facilitate Community Conversations;
  - Participate in the Presentation to Council of Taskforce Recommendations for Updating ADAP



# PROPOSED TASKFORCE CHARTER

## ❖ ***CO-CHAIR RESPONSIBILITIES***

- ✓ Schedule Taskforce Meetings;
- ✓ Develop Taskforce Meeting Agendas;
- ✓ Assist Taskforce to Meet its Goal



# PROPOSED TASKFORCE CHARTER

## ❖ **TASKFORCE PROTOCOL AND LOGISTICS**

- ✓ **2/22/17: Initial Planning & Logistics Meeting**
  - ✓ Dates & Times of Subsequent Meetings are finalized;
  - ✓ Questions / Additions Re: Taskforce Charter
  - ✓ Planning of Community Conversations
  - ✓ Planning re: ADAP Review
- ✓ **City Council Meetings**
- ✓ **Summary Notes and Follow-Up Actions**
- ✓ **Translation and Other Accommodations**



# PROPOSED TASKFORCE CA

## ❖ TASKFORCE PROTOCOL AND LOGISTICS

Discussion

✓ Meeting Date Options: (6:00 pm to 8:00 pm)

Taskforce Meeting #	Option #1	Option #2
#2	Monday, 3/13/17	Thursday, 3/16/17
#3	Wednesday, 4/19/17	Thursday, 4/20/17
#4	Monday, 5/8/17	Thursday, 5/18/17
#5	Wednesday, 5/31/17	Thursday, 6/1/17



# Community Conversations

## ❖ Purpose

## ❖ Strategies:

- Existing Community Groups
- Community Convenings / Town Hall Mtgs.
- One-on-One Conversations
- Community Interviews / Surveys
- Online Access:
  - Social Media (Twitter, Facebook, Etc.)
  - Survey Monkey, Other Online Surveys
- Other Ideas?





# Community Conversations

## ❖ Optimizing Community Participation:

- Linguistically Accessible
- Alternative Time and Location Options
- Childcare
- Cultural Sensitivities
- Creating a Safe Environment



## ❖ Conversation / Questionnaire Prompt Others Considerations?



# COMMUNITY CONVERSATIONS



**What Existing Groups  
Should We Target?**

**Volunteers to Co-Lead  
Community  
Conversations**

**Volunteers to Develop  
Questionnaire/Social  
Media**



## COMMUNITY CONVERSATIONS NEXT STEPS:

Finalize Community Conversation Subcommittee Work Teams and Leads

Finalize Questionnaire for Survey Monkey

Finalize On-line Access Strategy

Report Community Conversation Strategy to  
Community Taskforce Meeting @ March Meeting



# Proposed Strategy for ADAP Review and Revision

## ❖ 1992 ADAP Update:

- Introduction & Guiding Principles
- Strategies to Address Illegal Forms of Discrimination
- Strategies to Address Accessibility Issues
- Strategies to Address Discriminatory Values / Attitudes
- Evaluation

## ❖ Introducing Actions to Address Current Concerns





# PROPOSED STRATEGY FOR ADAP REVIEW



Create 5 Work Teams to Review each sections of ADAP

Identify any additional recommendations to reflect current concerns

Other?



## REVIEW ADAP NEXT STEPS

Finalize Subcommittee Work Teams  
& Leads

Present Preliminary Review  
Comments to Community Taskforce  
@ March Meeting



# Community Taskforce ONLINE

City of Hayward Website: [www.hayward-ca.gov](http://www.hayward-ca.gov)

- Your Government
- Boards and Commissions
- Community Task Force

Join the conversation!

Follow us on [Facebook](#), [Twitter](#) & [Instagram](#) and let us know your ideas, thoughts and feelings using the hashtag: **#ThisIsHayward**



# Public Comments

- ❖ Public Comments are welcomed and encouraged.
- ❖ Speakers will be limited to 3 minutes each.
- ❖ When translation is used, speakers will be limited to 6 minutes each.
- ❖ Supplemental written materials will be accepted and shared with all Taskforce members.
- ❖ No action will be taken on matters that are not on the agenda.





# Next Community Taskforce Meeting

---

- ✓ **Date:** March 13, 2017
- ✓ **Time:** 6:00 p.m. to 8:00 p.m.
- ✓ **Location:** Hayward City Hall, 777 B Street, 2<sup>nd</sup> Floor, Room 2A
- ✓ **Agenda Topics:**
  1. Community Conversation Subcommittee Report
  2. ADAP Subcommittee Report
  3. Discuss Council Meeting Date Options
  4. Other Topics?

# FUTURE COMMUNITY TASKFORCE MEETINGS

**TIME:** 6:00 p.m. to 8:00 p.m.

**LOCATION:** Hayward City Hall  
777 B. Street, Hayward, CA  
2<sup>nd</sup> Floor, Room 2A

**WHEN:**

MEETING	DATE
#2	Monday, March 13, 2017
#3	Wednesday, April 19, 2017
#4	Monday, May 8 <sup>th</sup> , 2017
#5	Wednesday, May 31, 2017



# ADJOURNMENT

**FOR INFORMATION, FEEL FREE TO CONTACT:**

**Maria A. Hurtado**  
Assistant City Manager

**(510) 583-4300**

**[Maria.hurtado@hayward-ca.gov](mailto:Maria.hurtado@hayward-ca.gov)**

**OR**

**David Korth**  
Neighborhood Services Manager

**(510) 583-4300**

**[David.korth@hayward-ca.gov](mailto:David.korth@hayward-ca.gov)**